

CINDY FEINBERG

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EXECUTIVE MANAGEMENT

Strategic Planning • Marketing & Management • Leadership

Dynamic, results oriented leader with a strong track record of performance. Proven success in market identification and strategic positioning for multi-million dollar company. Track record of increasing sales and implementing operational improvements. Excels in dynamic, demanding environments while remaining pragmatic and focused. Additional areas of expertise include:

- Strategy, vision and mission planning
 - Sales and marketing
 - Contract negotiations and strategic alliances
 - Key partnership development
 - Public Relations
 - Policy and procedure development
 - Team Building and performance improvement
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PROFESSIONAL EXPERIENCE

The Recovery Coach NY, New York, NY
President, 2010 – Present

- Oversee and manage team of 20+ Coaches, Companions and staff
- Negotiate alliances and execute contracts
- Develop productive sourcing relationships
- Provide Case Management for multiple clients while coordinating support teams

The Retreat
2008 – 2012

- Facilitated weekly support groups for women living in a domestic violence shelter
- Taught women about signs of and effects of domestic violence
- Developed and implemented programs and activities to improve the life skills of women

Cindy Feinberg & Associates
1986 – 2000

- Sales and marketing for The Seafield Center
- Applied effective selling strategies in marketing for over 15 furniture companies in the Tri-State area
- Planned, organized, and conducted impressive sales presentations to clients
- Identified new business opportunities
- Performed market analysis to help establish and maintain positive and profitable relationships with clients

Professional Associations

Board Member, Center of Motivation and Change Berkshires
Faculty Lecturer - Adelphi University School of Social Work – Post Graduate Program
Caron Addiction Professional of the Year 2014

Education & Credentials

Pace, Bohemia, NY CAC, Sept 1991 – June 1993
CRAFT (Community Reinforcement and Family Training) - Ongoing
Motivational Interviewing – Ongoing
Arise Intervention Training, July 2011 – February 2012
Coaching for Transformation, Life Coach ICF, Jan 2010 – Aug 2011